



GEORGIA SIDDING

GRAPHIC DESIGNER

ABOUT ME

Hello, my name is Georgia, I'm a graphic designer and illustrator based in West Yorkshire. During my years as a designer, I have really enjoyed working with a diverse range of passionate, innovative and creative companies, brands and startups. I have always enjoyed learning and this still motivates me to learn new skills and improve myself as a designer. Outside of work my hobbies include traveling, fitness and finding the best cup of coffee in town.

SKILLS

Graphic Design	●●●●●●
Illustration	●●●●●●
Pre Press Skills	●●●●●●
Social Media	●●●●●●
Greeting Design	●●●●●●
Microsoft Office	●●●●●●

CONTACT

Tel: 07432656586
Email: georgiasidding@gmail.com
www.georgiasiddingdesign.com

EDUCATION

UNIVERSITY OF HUDDERSFIELD - First Degree
2012 - 2016 | BA Graphic Design & Communication

LINCOLN COLLEGE (Newark Campus)- D*D*D*
2011-2012 | BTEC National Diploma in Graphic Design

EXPERIENCE

2019 - **LORD'S BREWING CO.**
2020 **Creative Brand Manager**

- Tasked to make graphics for all online and offline marketing projects.
- Editing editorial photos and content for magazines ads and social media posts.
- Consistently working to ensure that the brand remains recognisable, up to date and exciting to customers.

2018 - **PRINTFORMS LTD**
2019 **Creative & Marketing Executive**

- Creating stunning and effective design & print solutions for our clients.
- Laying out designs and managing all pre-press and post production processes.
- Organisation of content for social media and the upkeep of the company website.

2017 - **SOCIAL PROGRESS**
2018 **Social Media Account Manager**

- Responsible for planning, implementing, managing & monitoring Social Media strategy in order to increase brand awareness.
- Creation of social media content for a for a range of content management clients.
- Working closely with clients to improve social media marketing efforts and increase sales.